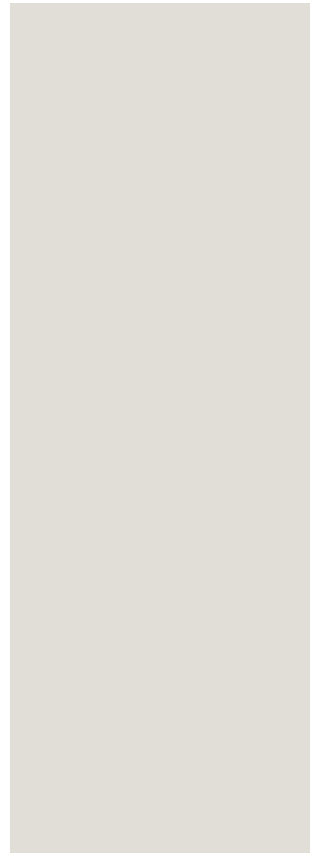
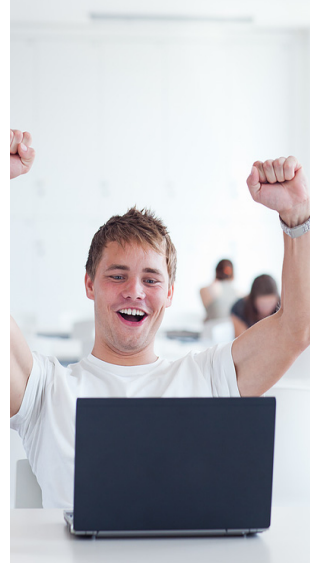


Bay Area Search Engine Academy



Business moves
at the speed of the internet

Where is your company?



Get Your Business to the Top *Live!* From Start to Finish

Learn as our expert trainers teach you insider secrets to beat your competition.



Let's face it. The world changes at the speed of the internet. *But has your company kept up with it all?*

Get ready for the best internet marketing training on the planet!

(Well, we think it is anyway.) Our Master SEO Trainer will take you step-by-step from baby steps to full knowledge.

Your team will learn the critical insider techniques they need to leverage the power of the internet and take you to an amazing new level, bringing new targeted customers, saving you hundreds of hours of wasted time, and blowing the competition out of the water.

Your company is different, right? *Don't settle!* Large, cookie-cutter training seminars don't work!

Don't get lost in the shuffle. Large seminar-style "workshops" gloss over a lot of material and don't give you the freedom to get the tough questions answered.

You and your team deserve better. Get the training to deliver the tools and techniques your business needs to succeed.

Small classes work better! Having small classes guarantees that you or your team will get individual attention. This makes everyone more productive, and gets to the core critical questions they need answered on the spot.

What Students Say:

"It is so refreshing to learn from someone who's extremely passionate about what he knows and so gracious to share his knowledge with me. It was well worth the money."

Sally Onstead



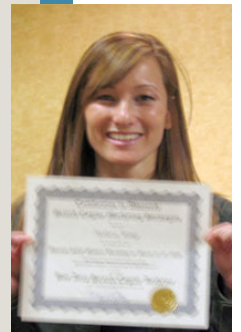
"This class has given us the tools to do most of the work and to job out the rest. The class also gave us a better understanding of SEO so that we know what to look for and can better manage our SEO dollars."

Tony Smith
Internet Sales
Empire Safety & Supply



"I wanted to be sure I was being taught by a school who really knew their stuff. I felt the entire time that somehow I was getting way more than my money's worth, and that I had found that 'mentor' that I needed to make the transition to SEO 'expert'"

Melissa Wong
Internet Marketing Help



What are 10 Different Ways to Get Found Online?

(free report)

bit.ly/10waysreport



Training At The Speed of Light

Internet marketing is a puzzle. Google changes the rules every day, so how do you know you're doing things correctly?

Discover the right way to get your business at the top of the search engines. We help you make sense of it all.

Keyword research

What are your customers *really searching for*, and how can you attract them, right when they're ready to buy from you?

Search engine optimization

How do you structure your website to maximize visibility on Google?

Link building tactics

What are the correct ways to build links, especially in light of the recent Google Panda and Penguin rule changes?

Paid placement strategies

It's easy to lose money on paid ads. How do you build a campaign that performs without wasting money?

Social media

How do you engage your customers in conversations that matter and *measure it*?

Company blogging

Bloggging is the most powerful tool at your disposal, but most companies do it wrong.



Optimized press releases

Leverage the power of press releases that rock the search engines like Google.

Performance metrics and KPIs

If you don't measure what you put in place, it's a waste of time and money.

Website Usability

Can your customers find what they want quickly? Your team may have unwittingly built usability problems into your website.

What You'll Receive

Step-by-Step from A to Z—Marketing on the internet is complicated. We'll show you our exclusive six-step system to get great results.

On-the-spot feedback—Our Master-level instructor works with your team and provides direct feedback in the classroom as they learn and practice the techniques on your website.

All printed materials—They are yours to take notes in, refer back to later, and use to study for the exam.

Webscan® analysis of your biggest competitor—Find out what they're doing!

College-level continuing education units (CEUs)—Each person who passes the exam can receive up to 2.0 CEUs to meet your annual educational training requirements.*

Six months of follow-up mentoring—You'll receive continued support after the course has ended and your employees start to put the training to use.

*Extra requirements and a small fee apply.

Just a few of the companies trained by the Bay Area Search Engine Academy:

Palo Alto Medical Foundation • Molecular Devices • Yield Engineering Services • Synopsis • AIMS Power Corp. • SFX • Wikia, Inc. • The Online Animation School • OSHA Training Center • WSI • The Lodge at Chaa Creek

Bay Area Search Engine Academy

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(877) 454-2829

Postage
required

www.BayAreaSearchEngineAcademy.com

Time dated material—deliver promptly

Address Service Requested



Call 877-454-2829 to schedule your Google breakthrough session today!

**Get the tools you need to
beat the competition.
Classes start very soon!**

**Register online now at:
www.BayAreaSEA.com/dates**

